



**Sent:** Friday April 26, 2019  
**Subject:** Community Yard Sale is a Go!

## COMMUNITY YARD SALE SAT JUNE 1, 8:00 a.m. - Noon

Hello Bedford Park Residents!

Thank you to everyone who responded to our recent survey. Over 75% were in favour of this initiative and 20 people committed to holding a yard sale, so we're off to a great start!

We've learned for our next survey. We kept this one too brief, and we apologize to those we frustrated by providing too little information for you to respond accurately. With the decision to proceed, all the details are provided here.

BPRO is coordinating this initiative with our neighbours south of Lawrence, the Lytton Park Resident's Organization. LPRO has run this popular event successfully in their area for two previous years. We're excited to be working cooperatively with them to help maximize our promotional reach as well as increase the number of participants for those who will come to shop.

**If you've ever contemplated holding a yard sale, this is for you!** All you need to do is commit to holding it, *on your own lawn*, on Saturday June 1 from 8 a.m. to Noon. You'll be able to declutter and make a few dollars for doing so. There's no charge to participate and you keep 100% of your profits. You don't need to be a member of BPRO – *everyone* is welcome.

### **Promotion:**

All participants will **receive a free lawn sign** to help attract other participants, and of course it will advertise to potential shoppers. We'll do promotion on Craigslist, Kijiji and as many other places as we can, including flyers throughout the neighbourhood. Our website will be a great resource for shoppers as it will show each individual address on a map to help them find their way. The LPRO website will also promote our sale and participating addresses.

### **To register:**

Please visit our website and click on *Community Yard Sale* in the top menu bar. Or you can click on this link: [www.bprotoronto.ca/community-yard-sale](http://www.bprotoronto.ca/community-yard-sale). We'll be in touch to provide you with your free lawn sign and flyers to give to your neighbours and friends. **You need to register online for your address to be added to the map on our website, and on LPRO's as well.**

### **We need volunteers:**

For a community initiative we need the community to participate! Maybe you aren't interested in holding your own yard sale, but you'd like to participate in some way to meet new neighbours. Please send us an email at [info@bprotoronto.ca](mailto:info@bprotoronto.ca) if you'd be willing to help deliver lawns signs and flyers to participants. **Please don't assume someone else will help us. We need YOU.**

### **Shoppers:**

Our map will be updated frequently so you can watch this event grow. LPRO had close to 80 participants south of Lawrence last year. This year is sure to be bigger and better with our participation.

See you on the morning of June 1, rain or shine, seller or buyer!

Bedford Park Residents Organization

647-650-BPRO (2776)

[info@bprotoronto.ca](mailto:info@bprotoronto.ca)

[www.bprotoronto.ca](http://www.bprotoronto.ca)